



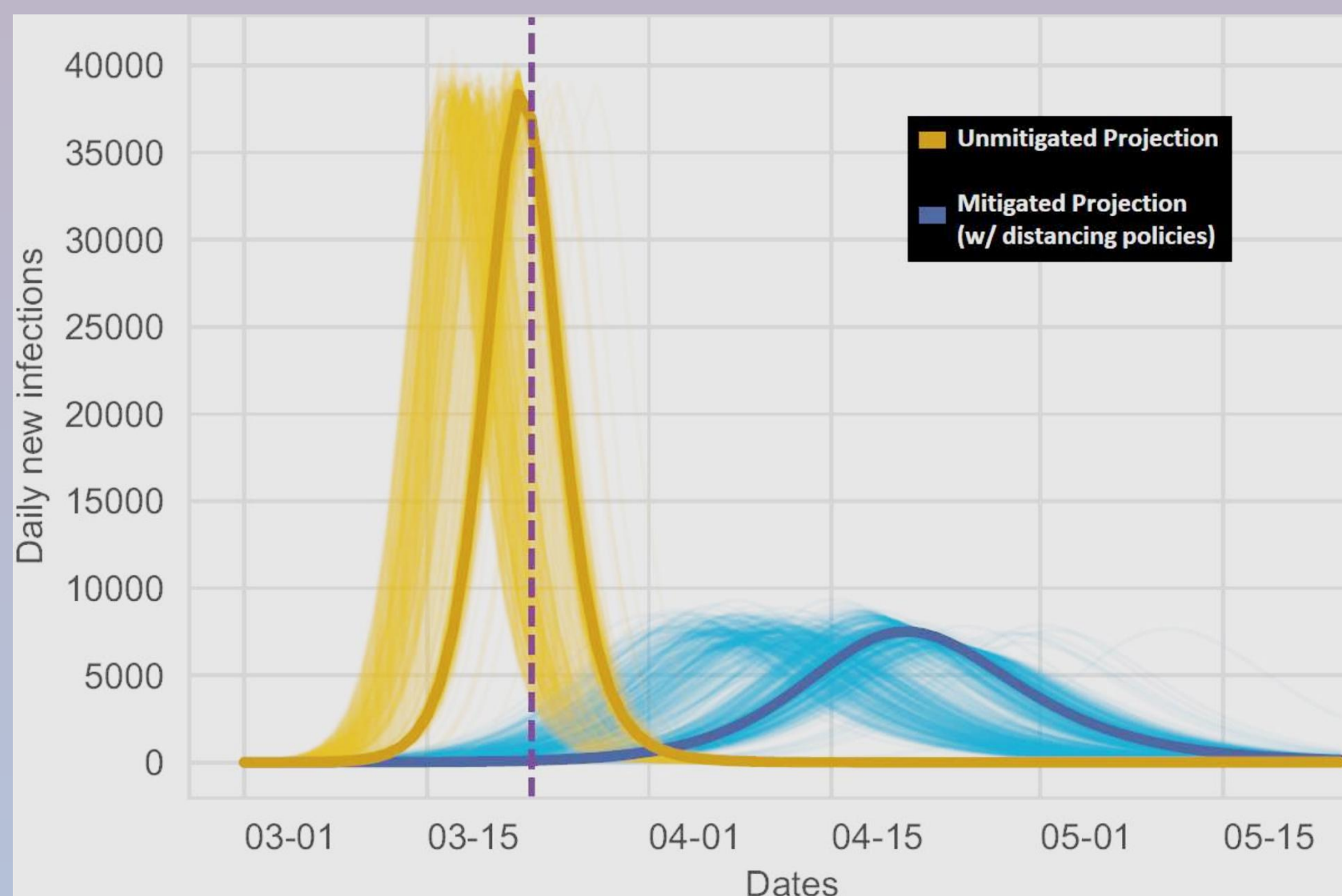
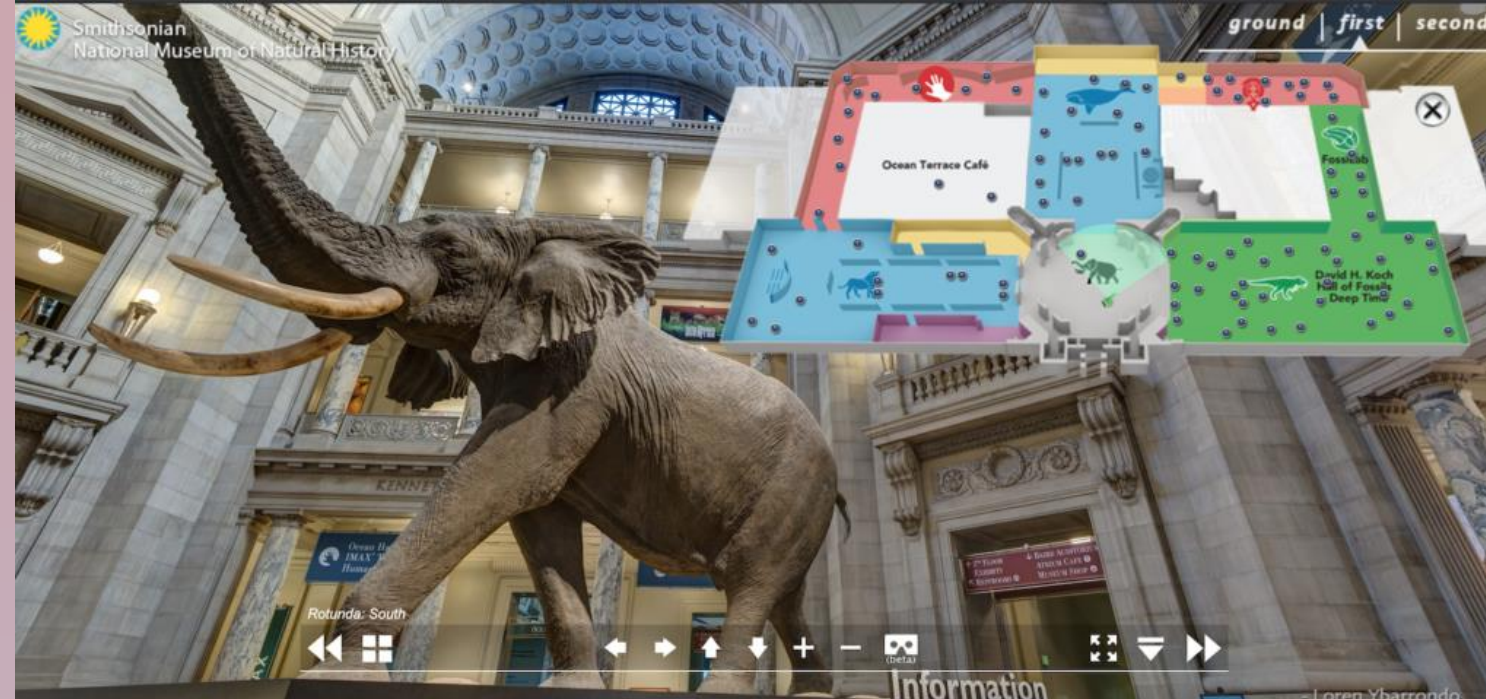
Science Communication: A Scholarly Presentation of the Practicum



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Introduction

My practicum was based on understanding the importance of Science Communication and the significant role it plays in society



Key Findings

- That metaphors are ubiquitous in Science Communication and are vital in aiding the public's understanding of key findings
- Catering scientific writing to the audience is unbelievably important in facilitating scientific understanding

Methods

Reached out to graduate students and encouraged them to discuss their research. I'm in the process of creating metaphors

Conclusion

Science communication is an essential component of a functioning society which avoids political bias and fosters independent thinking. Public trust in science is essential to understanding core truths about the world and a better society in general. This can be facilitated by use of things like metaphors in science as well as audience focused writing