

## Keagan Gonville & Daniel Yienger

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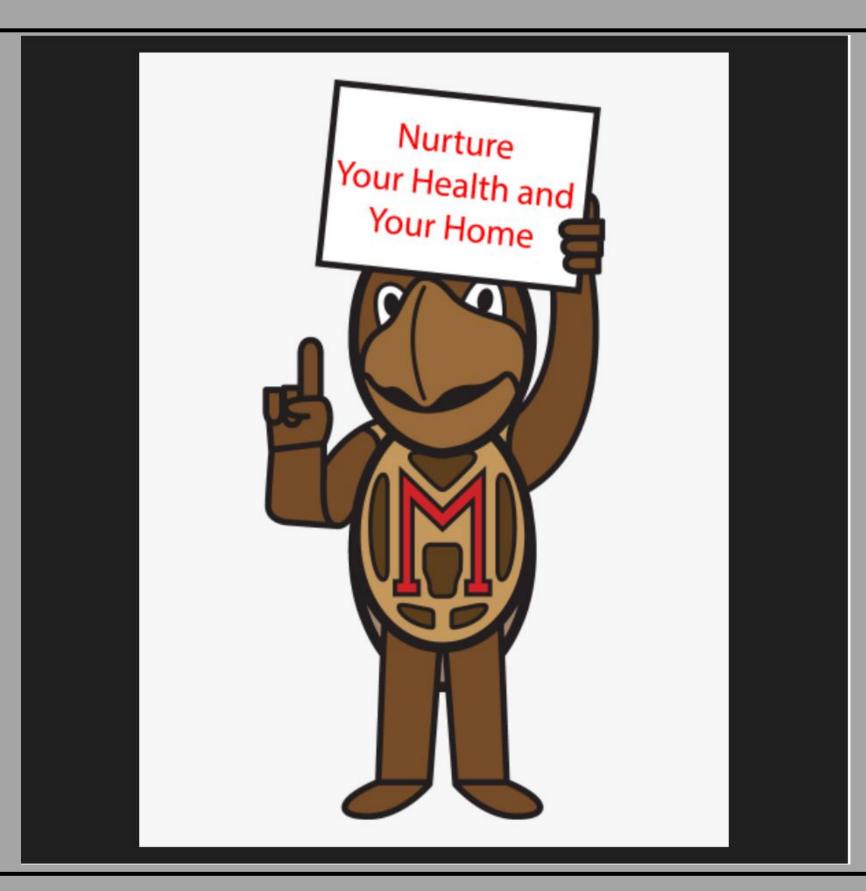


https://scholars-d8.umd.edu/programs/science-discovery-and-universe

# LEARNING TRANSFORMATIVE CHANGE

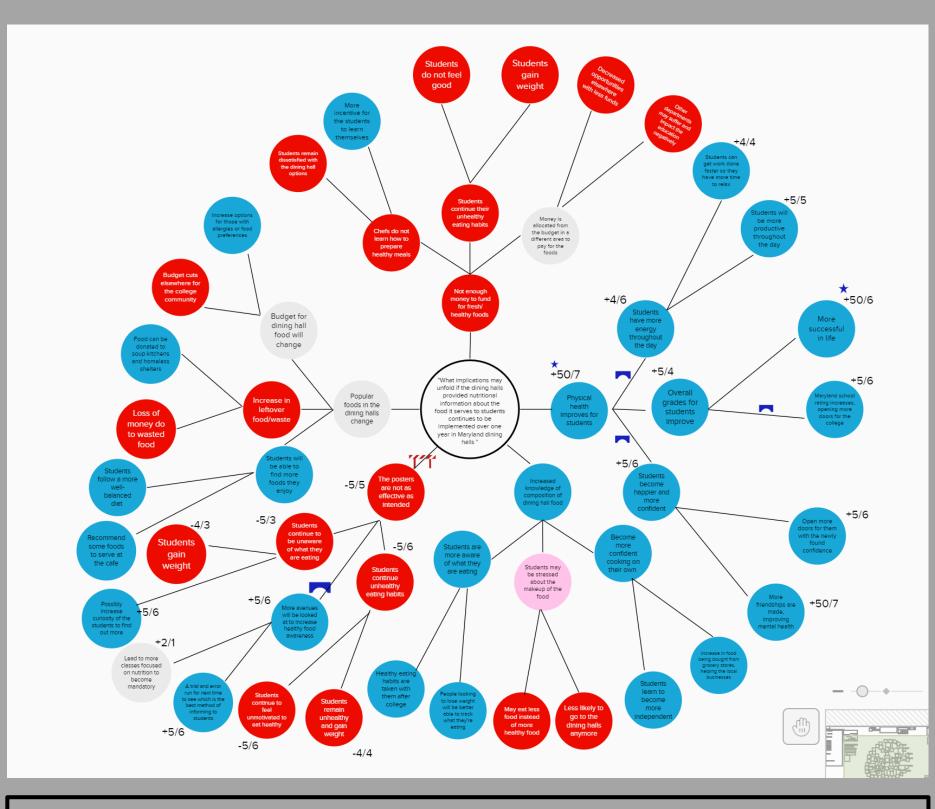
#### Internship/Service Site

The capstone project we participated in was through the business school at the University of Maryland while taking their BGMT 289A class. The class is designed to teach students how to create positive and transformative social change. The professor is Dr. Gerald Suarez, and the University of Maryland Business school phone number is 301-405-2286.



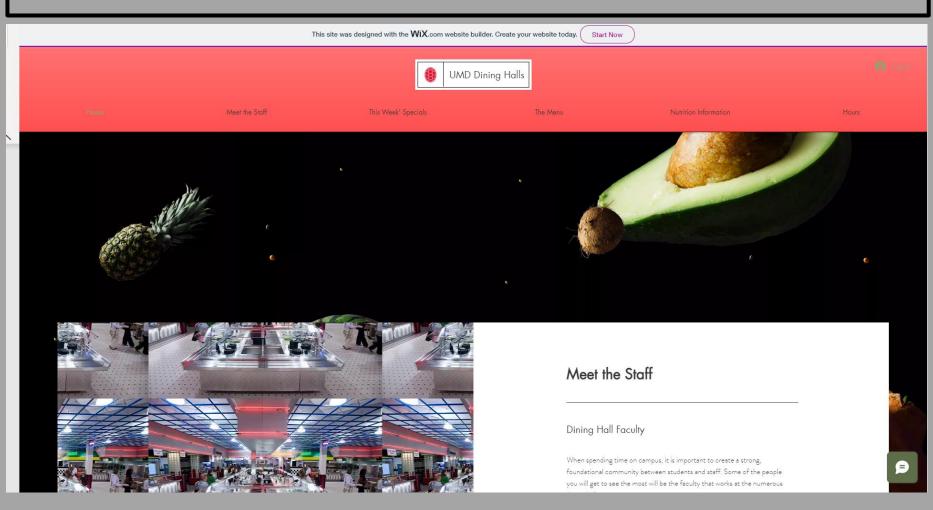
#### Issue Confronting Site

Our capstone project took aim at helping the issue of colleges and college students in teaching about the nutrition in dining halls caused by lack of awareness and knowledge. We wanted to create an enterprise that would target colleges and universities to help ensure teaching about was executed properly to ensure the betterment of the students and the staff. Nutrition leads to better internal health and this leads to the proper mental and physical health a college student needs.



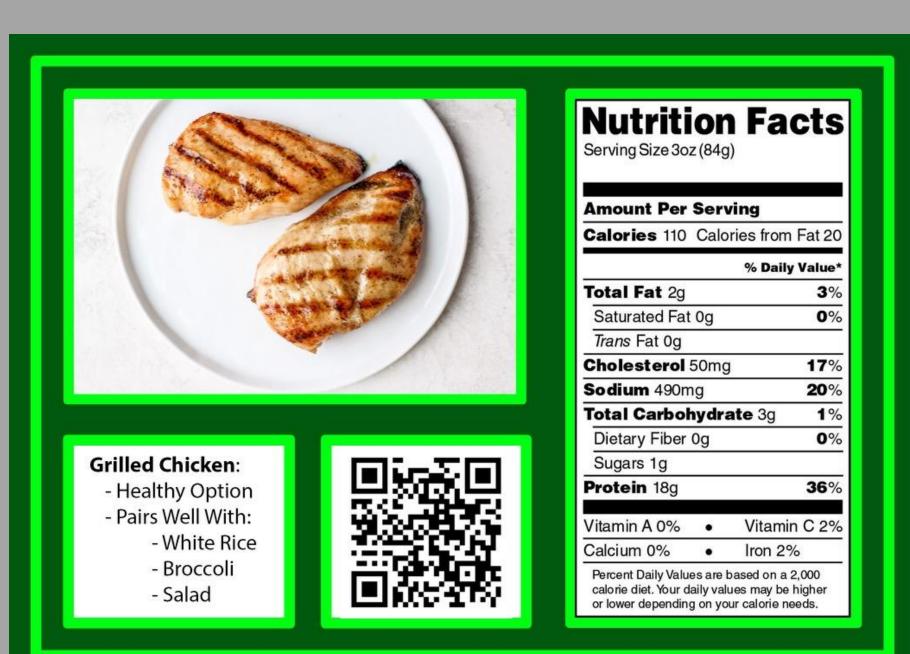
#### **Impact**

The impact that this work has had on us is apparent in the ways we now see how businesses are run and the way corporations and companies can and should be run. Through this project, we learned about the proper goals and lessons teams have learned and the best ways to brainstorm in order to create the proper plan of attack for combatting important issues our society is facing. This class taught the values of feedback when it comes to product and the impotrance of collaboration. Team members must all be equal, and we will take away how important communication is, especially during a time of virtual collaboration.



#### Activities

Throughout the class, we learned the power of social change and the proper tools and techniques to execute a proper plan to instill positive social change enterprise that could help the community. With our group members, we were able to conduct interviews and learned firsthand different perspectives and viewpoints on how to best address the problems facing our community and how we can help treat them.



#### Future Work

This capstone project has given us insight into how enterprises and startups function. This insight will allow us to further our interest in entrepreneurship ventures and to allow me to pick the best internships and job opportunities that arise. This project has given me the tools we need to understand what to look for in a business so that we can create positive social change.

### Acknowledgements

We would like to acknowledge my professor and mentor, Dr. Gerald Suarez, as well as teaching assistant Fiorella Nava. We would also like to acknowledge our group members and classmates in our section of BGMT 289A.