

VA Investments

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Motivation:

This assignment is a part of BMGT 289A. This course focuses on social enterprises (for profit businesses that work to solve a social issue), as well as methods for social change. I decided to take this course and complete this project because I am interested in starting my own business in the future, and strive to make the world a better place. Information gained from this course could aid me in achieving both of these goals with one action.

Activities:

My team and I decided that recently released veterans need our help. Together, we came up with a business plan for our social enterprise, VA Investments. VA Investments will target recently released veterans within Washington DC.

We will manage their long-term investments for them to ensure they see a large return on investment, rather than not investing at all. We will also offer one-on-one meetings with a financial advisor to ensure our veterans have all of the financial knowledge they need to achieve financial success. Finally, we will create educational financial literacy videos to teach the basics of personal finance. We hope to expand to different areas as VA Investments

Future work:

As a result of this opportunity, my group has the option to seek funding for and implement this business plan in the near future. I could also use the knowledge gained as a result of this project to start my own social enterprise. This project will also lead to me researching other ways to assist the veteran community that I could carry out no matter what direction my life takes.

Names of Organizations	Target Audience	Product/ Solution	Place	Areas the organization may be lacking	What differentiates our program	Website/Citing
VA Investment Program	A service offered to veterans who has recently been released from their active duty in the army in the Washington D.C area. This service willl educate and assist veterans with managing their huge investments.	We will help recently released veterans achieve financial success by handling their large, long-term investments that will benefit them in the future. They will also have access to educational personal finance videos.	Joint Base Airforce Bolling in Washington DC	The veteran presence within the program (board members, employees, owners, partners). We should probably have more veterans on the team.	We will promote our program with Facebook ads along with joining Faceboook groups such as the "FB military and Veterans" to spread awareness	ТВА
Veteran Pride Investment Group (VPIG)	Seek out like minded real estate professionals. (Veterans or Civilians)	Buying real estate and helping real estate investors increase cash flow while achieving investment goal. Also, a 20% donation (net profit) is given to veteran and first responders to help curb suicide amongst everyday heros.	Little Rock, Fayetteville, Arkansas, Florida and a small team in North Carolina	In regards to marketing on their website, what other ways do they help investors make cash flow?	The VPI group on does real estate investments. What we do like about the company is that they give a donation of net profit which is something we do not do.	https://www. veteranpride. org
National Association of American Veterans	"The National Association of American Veterans, Inc. (NAAV) was est. to assist the severely wounded warriors, especially single parent service members, military caregivers, disabled veterans and their families"	"NAAV Military Family Program seeks to ease the burden of caregivers, who are unexpectedly thrust into the caregiver role, by providing coaches and trainer to equip them with tools, training, and resources needed to become effective caregivers."	"NAAV has concentrated assistance efforts to rural area and southern communities, with outreach to returning soldiers and veterans in Alabama, Georgia, North and South Carolina, Mississippi, Louisiana, and Texas."	Even Though, NAAV is a program created to assist veterans access their VA benefits such as their finances, they do not offer any education and help with investements which is very important for veteran's future.	that was given to them and using their education in their everyday lives instead of just giving them	https://www. naavets. org/about-us/
The VA Home Loan Program	key audience is veterans, active duty and service members and military families	The U.S government created this program to help returning service members purchase homes without needing a down payment or excellent credit. "VA loans have provided a lifeline for Veterans and active Military homebuyers facing higher credit score and down payment requirements. Also, provide you with the tools necessary to navigate your VA home purchase or refinance and get the most out of your hard-earned benefit."	VA Home Loans Program has faciclities located all of over the Country (Gov. based program)	they should or creating relationships with different	The difference between our business and VA Home Loans is that we will make sure that our business is highly recommended by veterans by spreading awareness and understanding how important marketing really is.	https://www. benefits.va. gov/homeloans/

Above is our competitive analysis. We show other companies with a similar goal and

grows.

Key Resources	Key Activities	Type of Intervention	Segments	Value Proposition	
Financial knowledge, cloud server.	Hold seminar discussing the	Website	Veterans	Facilitates veteran's life	
	financial			Social Value Proposition	
What resources will you need to run your activities? People, finance, access?	knowledge Set up website	What is the format of your intervention? Is it a workshop? A service? A product?	Beneficiary	Impact Measures Survey of whether the want to continue	
Partners + Key	about investing	Channels	Customer		
Stakeholders	methods		Veteran who	How will you show that you are creating social impact?	
Team 8		facebook	attend this	Customer Value Proposition	
Tourn o			program	We make	
				veteran	
Who are the essential groups you will need	What programme and non-programme			wealthy.	
o involve to deliver your progamme? Do you need special access or permissions?	activities will your organisation be carrying out?	How are you reaching your beneficiaries and customers?	Who are the people or organisations who will pay to address this issue?	What do your customers want to get out of this initiative?	
Cost Structure		Surplus Invest the profit in setting	Revenue		
Most of the cost will be on employing experts and field expenses.		up facility to promote	100)% from	

	VA Investments Pro Forma Forecast														
											-			-	
		Assumptions	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct		Dec	Year 1
	Total Universe of Customers	60,000,000+	-		-	-	-	-	-		-		-		
	United States ROW	18,000,000 42,000,000+													
	Addressable Market	2,700													
	Addressable Market	2,700													
	# of Distributors/Pageviews/etc.														
	# of Customers	We woud need to expand	100	191	281	373	465	557	650	743	837	931	1026	1121	1121
	Unit Selling Price	10% of profits/month													
	# Units Sold	Subscription based													
UNIT DATA	A # Employees	7; 8 after 6 months													
	Revenues														
	Advertising (banner, etc.) Revenues	NA													
	North American Product Revenue	\$10,000 invested per new	\$833.00	\$1,675.00	\$2,592.00	\$3,618.00	\$4,747.00	\$5,997.00	\$7,371.00	\$8,883.00	\$10,555.00	\$12,393.00	\$14,425.00	\$16,660.00	\$89,749.00
	International Revenues	NA													
DEVENUES.	Other Revenues	NA	6000.00	£4.675.00	60.000.00	63 640 00	64 747 00	65 007 00	62.324.00	60.000.00	£40.555.00	£40.000.00	64.4.405.00	£4.5.550.00	£00 740 00
REVENUES	TOTAL REVENUES		\$833.00	\$1,675.00	\$2,592.00	\$3,618.00	\$4,747.00	\$5,997.00	\$7,371.00	\$8,883.00	\$10,555.00	\$12,393.00	\$14,425.00	\$16,660.00	\$89,749.00
	Cost of Sales/COGS														
	Product Costs	N/A													
	Distribution and Shipping	NA													
	Other		50	50	50	50	50	50	50	50	50	50	50	50	600
COGS	TOTAL COGS	0	-	-	-	-	-	-	-	-	-	-	-		-
	GROSS PROFIT		\$783.00	\$1,625.00	\$2,542.00	\$3,568.00	\$4,697.00	\$5,947.00	\$7,321.00	\$8,833.00	\$10,505.00	\$12,343.00	\$14,375.00	\$16,610.00	\$89,149.00
	Gross Margin (%)		94%	97%	98%	99%	99%	99%	99%	99%	100%	100%	100%	100%	99%
	-														
	Expenses														
	Salaries and Wages	Low salary until	-	-	-	-	-	-	-	-	-	-	-	-	-
		profitable; all same													
	Management	salary	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$60,000.00
	Sales	We would do sales; salary		0	0	0	0	0	0	0	0	0	0	0	0
	Customer Support/Service	We would do customer se		0	0	0	0	0	0	0	0	0	0	0	0
	Other Staff (financial advisor)	2; 3 after 6 months	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	\$11,250	\$11,250	\$11,250	\$11,250	\$11,250	\$11,250	\$112,500
	Consulting Fees (investment consultant)	RIA Compliance Consultants	\$240	\$240	\$240	\$240	\$240	\$240	\$240	\$240	\$240	\$240	\$240	\$240	\$2,880
	consulting rees (investment consultant)	consolutions	5240	5240	5240	5240	2240	5240	5240	5240	5240	5240	5240	5240	\$2,000
	Marketing		-	-	-	-	-	-	-	-	-	-	-		
	Pre-Opening Expenses/Launch Expenses	5													
	Ongoing Promotions	FB, insta & YouTube ads	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$2,400
	Endorsement Fees														
	Other	Gas for driving to bases	\$30			\$30	\$30	\$30	\$30	\$30	\$30	\$30		\$30	\$360
			350	\$30	\$30	330		550		330	530	530	\$30	550	5360
	R&D/Product Development		-	-	-	-	-	•	-	-	-	-	- 530	-	- 5360
	R&D/Product Development Design & Prototyping		- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	. 0	- 0
			- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0
	Design & Prototyping		- 0 \$215	- 0 \$100	- 0 \$100	- 0	- 0	- 0	- 0 \$100	- 0	- 0	- 0	- 0	- 0 \$100	- 0
	Design & Prototyping Testing		- 0	- 0	- 0	- 0	- 0	- 0	0 	- 0	- 0	- 0	- 0	- 0	- 0
	Design & Prototyping Testing Licensing Fees Other		- 0	- 0	- 0	- 0	- 0	- 0	0 	- 0	- 0	- 0	- 0	- 0	- 0
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	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design		- 0 \$215 0 - \$350	- 0 5100 0 - \$0	- 0 \$100 0 - \$0	- 0 5100 0 - 50	- 0 \$100 0 - \$0	- 0 \$100 0 - \$0	- \$0	- 0 \$100 0 - \$0	- 0 5100 0 - 50	- 0 \$100 0 - \$0	- 0 5100 0 - 50	0 0 	- 0 <i>\$1,315</i> 0 - \$350
	Design & Prototyping Testing Licensing Fees Other <i>IT Build-Out and Implementation</i> Web Design Domain Name and Registration Fees		0 \$215 0 -	- 0 5100 0 - 50 51	- 0 5100 0 - 50 51	- 0 5100 0	- 0 \$100 0	- 0 5100 0 - 50 51	-	- 0 \$100 0 - \$0	- 0 5100 0	- 0 \$100 0	- 0 5100 0 - 50 51	0 0 0	0 51,315 0
	Design & Prototyping Testing Licensing Fees Other <i>IT Build-Out and Implementation</i> Web Design		- 0 5215 0 - 5350 \$350	- 0 5100 0 - \$0	- 0 5100 0 - 50 51	- 0 5100 0 - 50 51	- 0 5100 0 - 50 51	- 0 5100 0 - 50 51	0 - \$0 \$1	- 0 5100 0 - 50 51	- 0 5100 0 - 50 51	- 0 \$100 0 - 50 \$1	- 0 5100 0 - 50 51 518	- 0 \$100 0 - 50 \$10	- 0 \$1,315 0 - \$350 \$26 \$216
	Design & Prototyping Testing Licensing Fees Other <i>IT Build-Out and Implementation</i> Web Design Domain Name and Registration Fees Web Hosting Services		- 0 5215 0 - - 5350 515 518	- 0 5100 0 - 0 51 51 518	- 0 5100 0 - 0 51 518	- 0 5100 0 - 50 51 518	- 0 5100 0 - 50 51 518	- 0 5100 0 - 50 51 518	- - \$0 \$1 \$18	- 0 5100 0 - 50 51 518	- 0 5100 0 - 50 51 518	- 0 5100 0 - 50 51 518	- 0 5100 0 - 50 51 518	- 0 5100 0 - 50 51 \$18	- 0 \$1,315 0 - \$350 \$26 \$216
	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses		- 0 5215 0 - 5350 515 518 5100 -	- 0 5100 0 - 50 51 518 518 5100 -	- 0 5100 0 - 50 51 518 518 5100 -	- 0 5100 0 - 50 51 518 5180 -	- 0 5100 0 - 50 51 518 518 5100	- 0 5100 0 - 50 51 518 5100 -	0 - - - - - -	- 0 5100 0 - 50 51 518 5100 -	- 0 5100 0 - 500 511 518 5100 -	- 0 <i>\$100</i> 0 - \$0 \$1 \$18 \$100 -	- 0 5100 0 - 50 510 518 518 5100 -	- 0 5100 0 - 50 51 518 5180	- 0 \$1,315 0 - \$350 \$216 \$1,200 -
	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses Rental Expenses	Maybe we get a cheaper of	- 0 5215 0 - - 5350 515 518	- 0 5100 0 - 0 51 51 518	- 0 5100 0 - 0 51 518	- 0 5100 0 - 50 51 518	- 0 5100 0 - 50 51 518 518 5100 - 53,500	- 0 5100 0 - 50 51 518	0 - - - - - - - - - - - - - - - - - - -	- 0 5100 0 - 50 51 518	- 0 5100 0 - 50 51 518	- 0 5100 0 - 50 51 518	- 0 5100 0 - 50 510 511 518 5100 - 53,500	- 0 \$100 0 - 50 \$10 \$18 \$180 \$100 - 53,500	- 0 \$1,315 0 - \$350 \$26 \$216
	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses Rental Expenses Equipment Leases		- 0 5215 0 - 5350 \$15 \$18 \$100 - 53,500 0	- 0 5100 0 - 50 510 518 5180 - 53,500 0	- 0 5100 0 - 50 511 518 5100 - 53,500 0	- 0 <i>\$100</i> 0 - 50 \$11 \$18 \$100 \$10	- 0 \$100 0 - \$0 \$1 \$18 \$100 - \$3,500 0	- 0 5100 0 - 50 51 518 5100 - 53,500 0	0 50 51 518 5100 - - 53,500 0	- 0 5100 0 - 50 51 518 5100 - 53,500 0	- 0 5100 0 - 50 511 518 5100 - 53,500 0	- 0 \$100 0 - \$0 \$1 \$18 \$100	- 0 <i>S100</i> 0 - 50 <i>S</i> 10 <i>S</i> 100 <i>S</i> 11 <i>S</i> 18 <i>S</i> 100 <i>S</i> 100 0 0 0 0 0 0 0 0 0 0 0 0	- 0 \$100 0 - \$0 \$1 \$18 \$100 - \$3,500 0	- 0 \$1,315 0 - \$350 \$26 \$216 \$1,200 - \$42,000 0
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	Design & Prototyping Testing Licensing Fees Other <i>IT Build-Out and Implementation</i> Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software <i>Other Expenses</i> Rental Expenses Equipment Leases Utilities Telecommunications		- 0 5215 0 - 5350 515 518 5180 - 53,500 - 53,500 0 5250 5150	- 0 5100 0 - 50 511 518 5100 - 53,500 0 53,500 0 53,500 0 5150	- 0 5100 0 - 50 511 518 5100 - 53,500 0 53,500 0 53,500 0 5150	- 0 5100 0 - 50 51 518 5100 - 53,500 0 5250 5150	- - - - - - - - - - - - - -	- 0 5100 0 - 50 511 518 5100 - 53,500 0 53,500 0 5250 5150	- - - - - - - - - - - - - -	- 0 5100 0 - 50 511 518 5100 - 53,500 0 53,500 0 5250 5150	- 0 \$100 0 - 50 \$11 \$18 \$100 - \$3,500 0 \$250 \$150	- 0 5100 0 - 50 511 518 5180 5100 - 53,500 0 53,500 0 5250 5150	- 0 \$100 0 - 50 \$11 \$18 \$100 - \$3,500 0 \$250 \$150	- - - - - - - - - - - - - -	- <i>31,315</i> <i>3</i> <i>3</i> <i>3</i> <i>3</i> <i>3</i> <i>3</i> <i>3</i> <i>3</i>
	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses Rental Expenses Equipment Leases Utilities Telecommunications Office Supplies		- 0 5215 0 - 5350 515 518 5180 - 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 53,500 50,500 53,500 53,500 53,500 53,500 53,500 53,500 53,500 53,500 53,500 53,500 50,5000 50,500 50,5000 50,5000 50,50000 50,500000000	- 0 5100 0 - 50 511 518 5100 - 53,500 0 5250 5150 520	- 0 \$100 0 - 50 51 518 \$100 - \$3,500 0 \$250 \$150 \$20	- 0 <i>\$100</i> 0 - 50 51 518 5100 - 53,500 0 \$250 \$150 \$20	- - - - - - - - - - - - - -	- 0 5100 - 50 51 51 518 5180 - 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 5250 5150	0 50 51 518 5100 53,500 53,500 0 5250 5150 5250	- 0 5100 - 50 51 51 518 518 5100 - 53,500 0 53,500 0 53,500 0 5250 5150	- 0 <i>\$100</i> 0 - 50 51 518 5100 - 53,500 0 \$250 \$150 \$20	- 0 5100 0 - 50 51 518 5180 518 5180 - 53,500 0 53,500 0 53,500 0 5250 5150 520	- 0 5100 0 - 50 51 518 518 5100 - 53,500 0 53,500 0 53,500 0 5250 5150 520	- - - - - - - - - - - - - -	- <i>31,315</i> <i>350</i> - <i>526</i> <i>5216</i> <i>51,200</i> - <i>542,000</i> <i>53,000</i> <i>53,000</i> <i>51,800</i> <i>5270</i>
	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses Rental Expenses Equipment Leases Utilities Telecommunications Office Supplies Professional Fees (Legal, Accounting)		- 0 5215 0 - 5350 515 518 5100 - 53,500 0 0 5250 5150 5150 5150 52,000	- 0 5100 0 - 50 511 518 5180 - 53,500 - 53,500 0 5250 5150 5250 5250 5250 5250 5250	- 0 5100 0 - 50 511 518 5100 - 53,500 0 53,500 0 5250 5150 520 520 520 520	- 0 S100 0 - 50 511 518 5100 - S3,500 0 0 5250 5150 520 520 50 50 50 50 50 50 50 50 50 5	- <i>S100</i> <i>O</i> <i>O</i> <i>S</i> <i>S</i> <i>S</i> <i>S</i> <i>S</i> <i>S</i> <i>S</i> <i>S</i>	- 0 5100 0 - 50 511 518 5100 - 53,500 0 5150 5150 5200 5150 5200 5150 520	0 50 51 518 5180 - - 53,500 0 53,500 5150 5250 5250 520 520 50 50	- 0 5100 0 - 50 511 518 5180 - 53,500 - 53,500 0 5250 5150 5150 5200 5200 5150 5200 5150 5200 5150 5200 520	- 0 S100 0 - 50 511 518 5100 - S3,500 0 5250 5150 520 520 50 50 50 50 50 50 50 50 50 5	- 0 5100 0 - 50 511 518 5180 5150 - 53,500 0 0 5250 5150 5150 5200 5150 5200 5150	- 0 S100 0 - 50 511 518 5100 - S3,500 0 0 5250 5150 520 50 50 50	- - - - - - - - - - - - - -	- <i>31,315</i> <i>0</i> - <i>33500</i> <i>5216</i> <i>51,200</i> <i>542,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>52,000</i> <i>53,000</i> <i>53,000</i> <i>52,000</i> <i>53,000</i> <i>52,000</i> <i>53,000</i> <i>53,000</i> <i>52,000</i> <i>53,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>53,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>53,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i>
	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses Rental Expenses Equipment Leases Utilities Telecommunications Office Supplies		- 0 5215 0 - 5350 515 518 5180 - 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 53,500 50,500 53,500 53,500 53,500 53,500 53,500 53,500 53,500 53,500 53,500 53,500 50,5000 50,500 50,5000 50,5000 50,50000 50,500000000	- 0 5100 0 - 50 511 518 5100 - 53,500 0 5250 5150 520	- 0 \$100 0 - 50 51 518 \$100 - \$3,500 0 \$250 \$150 \$20	- 0 <i>\$100</i> 0 - 50 51 518 5100 - 53,500 0 \$250 \$150 \$20	- - - - - - - - - - - - - -	- 0 5100 - 50 51 51 518 5180 - 53,500 0 53,500 0 53,500 0 53,500 0 53,500 0 5250 5150	0 50 51 518 5100 53,500 53,500 0 5250 5150 5250	- 0 5100 - 50 51 51 518 518 5100 - 53,500 0 53,500 0 53,500 0 5250 5150	- 0 <i>\$100</i> 0 - 50 51 518 5100 - 53,500 0 \$250 \$150 \$20	- 0 5100 0 - 50 51 518 5180 518 5180 - 53,500 0 53,500 0 53,500 0 5250 5150 520	- 0 S100 0 - 50 511 518 5100 - S3,500 0 0 5250 5150 520 50 50 50	- - - - - - - - - - - - - -	- <i>31,315</i> <i>0</i> - <i>33500</i> <i>5216</i> <i>51,200</i> <i>542,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>53,000</i> <i>52,000</i> <i>53,000</i> <i>53,000</i> <i>52,000</i> <i>53,000</i> <i>52,000</i> <i>53,000</i> <i>53,000</i> <i>52,000</i> <i>53,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>53,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>53,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i> <i>52,000</i>
EXPENSES	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses Rental Expenses Equipment Leases Utilities Telecommunications Office Supplies Professional Fees (Legal, Accounting) Insurance Other		- 0 5215 0 - 5350 515 518 5100 - 53,500 0 0 5250 5150 5150 5150 52,000	- 0 5100 0 - 50 511 518 5180 - 53,500 - 53,500 0 5250 5150 5250 5250 5250 5250 5250	- 0 5100 0 - 50 511 518 5100 - 53,500 0 53,500 0 5250 5150 520 520 520 520	- 0 S100 0 - 50 511 518 5100 - S3,500 0 0 5250 5150 520 520 50 50 50 50 50 50 50 50 50 5	- 0 \$100 0 - 50 51 518 \$100 - \$3,500 0 \$250 \$150 \$200 \$200 \$0 \$250 \$150 \$200 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	- 0 5100 0 - 50 511 518 5100 - 53,500 0 5150 5150 5200 5150 5200 5150 520	0 50 51 518 5180 - - 53,500 0 53,500 5150 5250 5250 520 520 50 50	- 0 5100 0 - 50 511 518 5180 - 53,500 - 53,500 0 5250 5150 5150 5200 5200 5150 5200 5150 5200 5150 5200 520	- 0 S100 0 - 50 511 518 5100 - S3,500 0 5250 5150 520 520 50 50 50 50 50 50 50 50 50 5	- 0 5100 0 - 50 511 518 5180 5100 - 53,500 0 0 53,500 5150 5150 5250 5150 5200 5150 5200 5150 5200 5100 5200 5000 5100000 5100000000	- 0 S100 0 - 50 511 518 5100 - 53,500 0 0 5250 5150 5200 5280	- - - - - - - - - - - - - -	- <i>S1,315</i> <i>0</i> <i>S350</i> <i>S216</i> <i>S1,200</i> <i>S1,200</i> <i>S3,000</i> <i>S3,000</i> <i>S3,000</i> <i>S270</i> <i>S2,000</i> <i>S3,360</i> <i>0</i> <i>S3,360</i> <i>0</i> <i>0</i> <i>0</i> <i>0</i> <i>0</i> <i>0</i> <i>0</i> <i></i>
EXPENSES	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses Rental Expenses Equipment Leases Utilities Telecommunications Office Supplies Professional Fees (Legal, Accounting) Insurance Other		- 0 S215 0 - S350 S18 S100 - S3,500 0 S250 S150 S150 S2,000 S280 0 0	- 0 5100 0 - 500 510 510 510 - 53,500 0 5250 5150 5250 5150 0 5250 5150 0 5250 5200 5200 0 5200 500 5	- - - - - - - - - - - - - -	- 0 S100 0 - S00 S1 S10 S10 S10 S100 S250 S150 S150 S200 S200 S200 S200 S00 S200 S00 S	- <i>0</i> <i>5100</i> <i>0</i> <i>5</i> <i>5</i> <i>5</i> <i>5</i> <i>5</i> <i>5</i> <i>5</i> <i>5</i>	- 0 S100 0 - 50 510 510 510 - 53,500 0 53,500 0 5250 5150 5200 5200 5200 0 0 5280 0 0 0 0 0 0 0 0 0 0 0 0 0	- - - - - - - - - - - - - -	- 0 S100 0 - 50 510 510 510 - 53,500 0 5250 5150 5200 5200 5200 0 0 5280 0 0 0 0 0 0 0 0 0 0 0 0 0	- 0 S100 0 - 500 510 510 510 - 53,500 0 5250 5150 5150 5200 5000 5200 5000	- 0 S100 0 - S0 S10 S10 S10 S10 S150 S250 S150 S200 S200 S200 S200 S200 S200 S0 S200 S0 S0 S0 S0 S0 S0 S0 S0 S0	- 0 S100 0 - 50 510 - 50 5110 - 53,500 0 5250 5150 5150 5100 5200 5200 5200 5200 5200 5200 5200 5200 5200 500 5	- <i>0</i> <i>3100</i> 0 510 511 518 5100 5150 0 5250 5150 5200 5280 0 0 5280 0 0 0 0 0 0 0 0 0 0 0 0 0	- <i>S1,315</i> <i>0</i> <i>S350</i> <i>S216</i> <i>S1,200</i> <i>S1,200</i> <i>S3,000</i> <i>S3,000</i> <i>S3,000</i> <i>S270</i> <i>S2,000</i> <i>S3,360</i> <i>0</i> <i>S3,360</i> <i>0</i> <i>0</i> <i>0</i> <i>0</i> <i>0</i> <i>0</i> <i>0</i> <i></i>
EXPENSES	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses Rental Expenses Equipment Leases Utilities Telecommunications Office Supplies Professional Fees (Legal, Accounting) Insurance Other		- 0 S215 0 - S350 S18 S100 - S3,500 0 S250 S150 S150 S2,000 S280 0 0	- 0 5100 0 - 500 510 510 510 - 53,500 0 5250 5150 5200 5200 5200 0 0 5200 0 0 0 0 0 0 0 0 0 0 0 0	- - - - - - - - - - - - - -	- 0 S100 0 - S0 S1 S10 S10 S10 S10 0 S250 S150 S150 S150 S200 S150 S200 S200 S200 S200 S00 S100 S	- <i>0</i> <i>5100</i> <i>0</i> <i>5</i> <i>5</i> <i>5</i> <i>5</i> <i>5</i> <i>5</i> <i>5</i> <i>5</i>	- 0 S100 0 - S0 S1 S10 S10 S10 S10 S20 S150 S100 S200 S200 S200 S200 S200 S200 S00 S	- - - - - - - - - - - - - -	- 0 S100 0 - 50 510 510 510 - 53,500 0 5250 5150 5200 5200 5200 0 0 5280 0 0 0 0 0 0 0 0 0 0 0 0 0	- 0 S100 0 - 500 510 510 510 - 53,500 0 5250 5150 5150 5200 5000 5200 5000	- 0 S100 0 - S0 S10 S10 S10 S10 S150 S250 S150 S200 S200 S200 S200 S200 S200 S0 S200 S0 S0 S0 S0 S0 S0 S0 S0 S0	- 0 S100 0 - 50 510 - 50 5110 - 53,500 0 5250 5150 5150 5100 5200 5200 5200 5200 5200 5200 5200 5200 5200 500 5	- <i>0</i> <i>3100</i> 0 510 511 518 5100 5150 0 5250 5150 5200 5280 0 0 5280 0 0 0 0 0 0 0 0 0 0 0 0 0	- <i>S1,315</i> <i>0</i> <i>S350</i> <i>S216</i> <i>S1,200</i> <i>S1,200</i> <i>S3,000</i> <i>S3,000</i> <i>S3,000</i> <i>S270</i> <i>S2,000</i> <i>S3,360</i> <i>0</i> <i>S3,360</i> <i>0</i> <i>0</i> <i>0</i> <i>0</i> <i>0</i> <i>0</i> <i>0</i> <i></i>
EXPENSES	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses Equipment Leases Utilities Telecommunications Office Supplies Professional Fees (Legal, Accounting) Insurance Other TOTAL EXPENSES OPERATING INCOME (LOSS)		- 0 5215 0 - 5350 515 518 5100 - 53,500 0 5250 5250 52,000 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 515 515 515 515 515 515 515	- 0 5100 0 - 50 511 518 5100 - 53,500 0 5250 5200 50000 5000 5000 5000 5000 5000 5000	- 0 \$100 0 - - \$3,500 \$11 \$18 \$100 - \$3,500 \$250 \$250 \$220 \$200 \$220 \$220 \$220 \$200 \$220 \$220 \$200 \$220 \$220 \$200 \$220 \$200	- 0 S100 0 - 50 511 518 5100 513 53,500 0 5250 5250 5220 520 520 520	- - - - - - - - - - - - - -	- 0 5100 0 - 500 511 518 5100 - 53,500 0 5250 5250 5250 5200 5280 0 5280 0 5280 0 5280 0 511,442.00	0 50 51 518 5100 - 53,500 5250 5150 5200 5200 5200 521,139.00 521,139.00 521,139.00	- 0 5100 0 - 50 511 518 5100 - 53,500 0 5250 5250 5250 5200 5280 0 5280 0 5280 0 5280 0 5280 0 5280 5100 5100 5280 5280 5100 5280 5	- 0 S100 0 - 50 51 518 5100 510 5250 5250 5250 520 520 520 520	- 0 5100 0 - 500 511 518 5100 5150 - 53,500 0 5250 5250 5200 5200 5280 5280 0 521,139,000 521,139,000	- 0 5100 - 50 511 518 5100 - 53,500 - 53,500 5250 5250 520 520 520 520 520	- - - - - - - - - - - - - -	- <i>S1,315</i> <i>0</i> - <i>S350</i> <i>S26</i> <i>S216</i> <i>S1,200</i> <i>S1,200</i> <i>S3,000</i> <i>S1,800</i> <i>S3,360</i> <i>S270</i> <i>S2,000</i> <i>S3,360</i> <i>0</i> <i>S233,360</i> <i>0</i> <i>S233,607</i> <i>0</i> <i>S2344,528.00</i> -
EXPENSES	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses Rental Expenses Equipment Leases Utilities Telecommunications Office Supplies Professional Fees (Legal, Accounting) Insurance Other TOTAL EXPENSES OPERATING INCOME (LOSS) Income Taxes @ 30%		- 0 5215 0 - 5350 515 518 5100 - 53,500 5250 5250 5200 5250 5200 5250 5200 5250 5200 5250 52,000 5250 52,000 5250 52,000 5250 52,000 5250 52,000 5250 52,000 5250 52,000 5250 52,000 5250 52,000 5250 52,000 5250 52,000 5250 52,000 5250 52,000 5257,734,500 520,734,500 520,740,740,740,740,740,740,740,740,740,74	- 0 5100 0 - 50 511 518 5100 - 53,500 5250 5270 5250 5270 5250 5270 5270 5270 500 5270 57	- 0 5100 0 - 50 511 518 5100 - 53,500 5250 5270 5250 5270 5250 5270 52	- 0 S100 0 - - 50 511 518 5100 - 53,500 0 5250 527500 527500 527500 527500 527500 527500 527500 527500 527500 5275000 5275000 5275000 527500000000000000000000000000000000000	- 0 5100 0 - 50 511 518 \$100 5150 5250 \$250 \$150 \$250 \$150 \$220 \$150 \$220 \$150 \$220 \$153 \$100 \$250 \$220 \$150 \$200 \$250 \$250 \$200 \$250 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200	- 0 5100 0 - 500 511 518 5100 - 53,500 0 5250 5200 5150 5200 5150 5200 517,389.00 517,59,492.00 517,59,59,50 517,59,50 517,59,50 517,59,50 517,50,50 517,50,50 517,50,50 517,50,50	0 - S0 S18 S100 - S3,500 0 S250 S150 S20 S20 S20 S20 S20 S20 S20 S2	- 0 5100 0 - 500 511 518 5100 - 53,500 0 5250 5150 5200 5200 5210 5200 5000 5200 5200 5200 5200 5200 5200 5000 5200 5200 5200 5200 5200 5000 5200 500	- 0 S100 0 - 50 511 518 5100 510 5100 5250 5250 5250 5250 5250 5250 5250 5250 5250 520 52	- 0 5100 0 - 500 511 518 5100 - 53,500 5250 5150 5200 5200 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 5280 5280 53,500 54000 54000 54000 54000 54	- 0 S100 - 50 - 50 - 51 S18 S100 - 53,500 0 S250 S250 S250 S250 S250 S250 S20 S20 S20 S20 S20 S20 S20 S2	- - - - - - - - - - - - - -	- <i>S1,315</i> <i>0</i> <i>S1,315</i> <i>0</i> <i>S26</i> <i>S26</i> <i>S26</i> <i>S1,200</i> <i>S1,200</i> <i>S3,000</i> <i>S3,000</i> <i>S3,000</i> <i>S3,360</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S23,757.00</i> <i>S23,757.00</i> <i>S23,757.00</i> <i>S23,757.00</i> <i>S23,757.00</i> <i>S</i>
EXPENSES	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses Rental Expenses Equipment Leases Utilities Telecommunications Office Supplies Professional Fees (Legal, Accounting) Insurance Other TOTAL EXPENSES OPERATING INCOME (LOSS) Income Taxes @ 30% NET INCOME (LOSS)		- 0 5215 0 - 5350 515 518 5100 - 53,500 52,000 5280 52,000 5280 0 5280 0 529,000 5280 0 529,0000 529,0000 529,0000 529,0000 529,0000 529,00000	- 0 5100 0 - 500 511 518 5100 - 53,500 0 5250 5150 5200 5150 5200 5150 5200 5150 5200 5150 5200 5150 5200 5150 5100 5200 510	- 0 5100 0 - 500 511 518 5100 - 53,500 0 5250 5150 5200 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 544,544,700 -514,847,00	- 0 S100 0 - 50 511 518 5100 - 53,500 0 5250 5150 5200 5150 5200 5150 5200 5150 5200 5150 5200 5150 5200 5150 517,388,000 517,388,000 517,388,000 517,388,000 517,388,000 517,388,000 517,388,000 517,382,1000 517,582,1000 517,580,1000 517,580,1000 517,580,1000 517,580,1000 517,580,1000 517,580,1000 517,580,10000000000000000000000000000000000	- - - - - - - - - - - - - -	- 0 S100 0 - 500 511 518 5100 - 53,500 0 5350 5150 5200 5150 5200 5150 5200 5150 5200 511,442.00 - 531,442.00 - 531,442.00	0 50 51 518 5100 0 53,500 0 5250 5150 520 520 520 5150 520 520 5150 520 520 5150 520 512 518 510 518 500 5150 500 5280 5280 5280 521,138,000 5280 521,138,000 521,138,000 521,138,000 522,00 522,00 522,00 522,00 522,00 522,00 522,00 522,00 522,00 522,00 522,00 522,00 522,00 522,138,000 522,138,000 522,138,000 522,138,000 522,138,000 523,500	- 0 S100 0 - 500 511 518 5100 - 53,500 0 5250 5200 5200 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 529 0 529 0 520 500 520 500 520 500 520 500 520 500 510 510 510 510 510 510 51	- 0 S100 0 - 500 511 518 5100 - 53,500 0 5250 5150 5220 5280 0 5280 0 5280 0 5280 0 5280 0 5290 510,634.00 -53,190.20 -53,190.20 -510,634.00	- 0 S100 0 - - S0 S11 S18 S100 - S3,500 S150 S20 S150 S20 S20 S21,139.00 S21,139.00 - - - - - - - - - - - - -	- 0 5100 - 500 - 500 - 511 518 5100 - 53,500 0 5250 5150 5220 5200 5220 500 5220 500 5220 500 5220 500 5220 500 5220 500 50	- - - - - - - - - - - - - -	- <i>S1,315</i> <i>0</i> <i>S350</i> <i>S26</i> <i>S216</i> <i>S1,200</i> <i>S3,000</i> <i>S3,000</i> <i>S3,000</i> <i>S270</i> <i>S2,000</i> <i>S3,3607</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S234,677.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i>S244,528.00</i> <i></i>
EXPENSES	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses Rental Expenses Equipment Leases Utilities Telecommunications Office Supplies Professional Fees (Legal, Accounting) Insurance Other TOTAL EXPENSES OPERATING INCOME (LOSS) Income Taxes @ 30%		- 0 5215 0 - 5350 515 518 5100 - 53,500 5250 5250 5200 5250 5200 5250 5200 5250 5200 5250 52,000 5250 52,000 5250 52,000 5250 52,000 5250 52,000 5250 52,0000 52,000 52,0000 52,0000 52,0000 52,0000 52,0000	- 0 5100 0 - 50 511 518 5100 - 53,500 5250 5270 5250 5270 5250 5270 5270 5270 500 5270 57	- 0 5100 0 - 50 511 518 5100 - 53,500 5250 5270 5250 5270 5250 5270 52	- 0 S100 0 - - 50 511 518 5100 - 53,500 0 5250 527500 527500 527500 527500 527500 527500 527500 527500 527500 5275000 5275000 5275000 527500000000000000000000000000000000000	- 0 5100 0 - 50 511 518 \$100 5150 5250 \$250 \$150 \$250 \$150 \$220 \$150 \$220 \$150 \$220 \$153 \$100 \$250 \$220 \$150 \$200 \$250 \$250 \$200 \$250 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200 \$250 \$200	- 0 5100 0 - 500 511 518 5100 - 53,500 0 5250 5200 5150 5200 5150 5200 517,389.00 517,59,492.00 517,59,59,50 517,59,50 517,59,50 517,59,50 517,50,50 517,50,50 517,50,50 517,50,50	0 - S0 S18 S100 - S3,500 0 S250 S200 S150 S200 S	- 0 5100 0 - 500 511 518 5100 - 53,500 0 5250 5150 5200 5200 5210 5200 5000 5200 5200 5200 5200 5200 5000 5200 50000 5000 5000 5000 5000 5000 500	- 0 S100 0 - 50 511 518 5100 510 5100 5250 5250 5250 5250 5250 5250 5250 5250 5250 5250 5260 520 520 520 520 520 520 520 52	- 0 5100 0 - 500 511 518 5100 - 53,500 5250 5150 5200 5200 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 5280 5280 53,500 54000 54000 54000 54000 54	- 0 S100 - 50 - 50 - 51 S18 S100 - 53,500 0 S250 S250 S250 S250 S250 S250 S20 S20 S20 S20 S20 S20 S20 S2	- - - - - - - - - - - - - -	- <i>S1,315</i> <i>0</i> <i>S1,315</i> <i>0</i> <i>S26</i> <i>S26</i> <i>S26</i> <i>S1,200</i> <i>S1,200</i> <i>S3,000</i> <i>S3,000</i> <i>S3,000</i> <i>S3,360</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,677.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S233,757.00</i> <i>S23,757.00</i> <i>S23,757.00</i> <i>S23,757.00</i> <i>S23,757.00</i> <i>S23,757.00</i> <i>S</i>
EXPENSES	Design & Prototyping Testing Licensing Fees Other <i>IT Build-Out and Implementation</i> Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software <i>Other Expenses</i> Rental Expenses Equipment Leases Utilities Telecommunications Office Supplies Professional Fees (Legal, Accounting) Insurance Other TOTAL EXPENSES OPERATING INCOME (LOSS) Income Taxes (@ 30% NET INCOME (LOSS) Net Margin (%)		- 0 5215 0 - 5350 515 518 5100 - 53,500 52,000 5280 52,000 5280 0 5280 0 529,000 5280 0 529,0000 529,0000 529,0000 529,0000 529,0000 529,00000	- 0 5100 0 - 500 511 518 5100 - 53,500 0 5250 5150 5200 5150 5200 5150 5200 5150 5200 5150 5200 5150 5200 5150 5100 5200 510	- 0 5100 0 - 500 511 518 5100 - 53,500 0 5250 5150 5200 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 544,544,700 -514,847,00	- 0 S100 0 - 50 511 518 5100 - 53,500 0 5250 5150 5200 5150 5200 5150 5200 5150 5200 5150 5200 5150 5200 5150 517,388,000 517,388,000 517,388,000 517,388,000 517,388,000 517,388,000 517,388,000 517,382,1000 517,582,1000 517,580,1000 517,580,1000 517,580,1000 517,580,1000 517,580,1000 517,580,1000 517,580,10000000000000000000000000000000000	- - - - - - - - - - - - - -	- 0 S100 0 - 500 511 518 5100 - 53,500 0 5350 5150 5200 5150 5200 5150 5200 5150 5200 511,442.00 - 531,442.00 - 531,442.00	0 50 51 518 5100 0 53,500 0 5250 5150 5200 5200 5200 5200 5200 5150 5200 5200 5200 5120 5200 5210 5200 5210 5200 5210 5200 521, 53,5000 5221, 533,5000 5221, 533,5000 5221, 533,5000 5221, 533,8000 521,338,8000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,4900 541,49000 541,49000 541,49000 541,49000 541,490000 541,490000 541,4900000000000000000000000000000000000	- 0 S100 0 - 500 511 518 5100 - 53,500 0 5250 5200 5200 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 529 0 529 0 520 500 520 500 520 500 520 500 520 500 510 510 510 510 510 510 51	- 0 S100 0 - 500 511 518 5100 - 53,500 0 5250 5150 5220 5280 0 5280 0 5280 0 5280 0 5280 0 5290 510,634.00 -53,190.20 -53,190.20 -510,634.00	- 0 S100 0 - - S0 S11 S18 S100 - S3,500 S150 S20 S150 S20 S20 S21,139.00 S21,139.00 - - - - - - - - - - - - -	- 0 5100 - 500 - 500 - 511 518 5100 - 53,500 0 5250 5150 5220 5200 5220 500 5220 500 5220 500 5220 500 5220 500 5220 500 50	- - - - - - - - - - - - - -	- <i>S</i> 1,315 <i>O</i> <i>S</i> 26 <i>S</i> 216 <i>S</i> 216 <i>S</i> 1,200 <i>S</i> 3,000 <i>S</i> 3,000 <i>S</i> 3,000 <i>S</i> 3,360 <i>O</i> <i>S</i> 233,677.00 <i>S</i> 233,758.40 <i>S</i> 234,758.40 <i>S</i> 234,758.40 <i>S</i> 234,758.40 <i>S</i> 234,758.40 <i>S</i> 235,758.40 <i>S</i> 25,758.40 <i></i>
EXPENSES	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses Rental Expenses Equipment Leases Utilities Telecommunications Office Supplies Professional Fees (Legal, Accounting) Insurance Other TOTAL EXPENSES OPERATING INCOME (LOSS) Income Taxes @ 30% NET INCOME (LOSS)		- 0 5215 0 - 5350 515 518 5100 - 53,500 0 5250 5250 52,000 5250 52,000 5250 52,000 5250 52,000 5250 52,000 5250 52,000 - 519,898.00 0 519,898.00 - 519,115.00 - 519,115.00 - 519,115.00 - 519,115.00 - 2441.25% -	- 0 5100 0 - 500 511 518 5100 - 53,500 0 5250 5150 5200 5150 5200 5150 5200 5150 5200 5150 5200 5150 5200 5150 5100 5200 510	- 0 5100 0 - 500 511 518 5100 - 53,500 0 5250 5150 5200 5280 0 5280 0 5280 0 5280 0 5280 0 5280 0 544,544,700 -514,847,00	- 0 S100 0 - 50 511 518 5100 - 53,500 0 5250 5150 5200 5150 5200 5150 5200 5150 5200 5150 5200 5150 5200 5150 517,388,000 517,388,000 517,388,000 517,388,000 517,388,000 517,388,000 517,388,000 517,382,1000 517,582,1000 517,580,1000 517,580,1000 517,580,1000 517,580,1000 517,580,1000 517,580,1000 517,580,10000000000000000000000000000000000	- - - - - - - - - - - - - -	- 0 S100 0 - 500 511 518 5100 - 53,500 0 5350 5150 5200 5150 5200 5150 5200 5150 5200 511,442.00 - 531,442.00 - 531,442.00	0 50 51 518 5100 0 53,500 0 5250 5150 5200 5200 5200 5200 5200 5150 5200 5200 5200 5120 5200 5210 5200 5210 5200 5210 5200 521, 53,5000 5221, 533,5000 5221, 533,5000 5221, 533,5000 5221, 533,8000 521,338,8000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 521,3818,000 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,481,4900 541,4900 541,49000 541,49000 541,49000 541,49000 541,490000 541,490000 541,4900000000000000000000000000000000000	- 0 S100 0 - 500 511 518 5100 - 53,500 0 5250 5200 521, 5200 521, 5200 521, 5200 521, 5200 521, 520, 500 521, 520, 500 521, 520, 500 521, 520, 500 521, 520, 500 521, 520, 520, 521, 520, 500, 521, 520, 500, 521, 500, 50,	- 0 S100 0 - 500 511 518 5100 - 53,500 0 5250 5150 5220 5280 0 5280 0 5280 0 5280 0 5280 0 5290 510,634.00 53,190.20 - 510,634.00	- 0 S100 0 - - S0 S11 S18 S100 - S3,500 S150 S20 S150 S20 S20 S21,139.00 S21,139.00 - - - - - - - - - - - - -	- - - - - - - - - - - - - -	- - - - - - - - - - - - - -	-
EXPENSES	Design & Prototyping Testing Licensing Fees Other <i>IT Build-Out and Implementation</i> Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software <i>Other Expenses</i> Rental Expenses Equipment Leases Utilities Telecommunications Office Supplies Professional Fees (Legal, Accounting) Insurance Other TOTAL EXPENSES OPERATING INCOME (LOSS) Income Taxes @ 30% NET INCOME (LOSS) Net Margin (%)		- 0 5215 0 - 5350 515 518 5100 - 53,500 52,000 5250 52,000 5280 0 5280 0 529,000 5280 0 529,0000 529,0000 529,0000 529,0000 529,0000 529,00000	- 0 5100 0 - 50 511 518 5100 - 53,500 0 5250	- 0 5100 0 - 50 511 518 5100 - 53,500 0 5250	- 0 5100 0 - 50 511 518 5100 - 513,500 0 5250 527,389,000 5257,389,000 5257,389,000 5257,389,000 5257,389,000 5257,389,000 5257,389,000 5257,389,000 5257,389,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,000 527,59,0000 527,59,0000 527,59,0000 527,59,0000 527,59,0000 527,59,0000 527,59,0000 527,59,00000 527,59,00000000000000000000000000000000000	- - - - - - - - - - - - - -	- 0 5100 0 - 50 511 518 5100 - 53,500 0 5250 5150 5220 5150 5220 517,389.00 0 517,389.00 - 511,442.00 -511,442.00 -511,442.00 -192,40% -	0 - - - - - - - - - - - - -	- 0 5100 0 - 50 511 518 5100 - 53,500 0 5250 5150 5220 5250	- 0 5100 0 - 50 511 518 5100 - 510 5250	- 0 5100 0 - 50 511 518 5100 518 5180 5100 5250 5250 5250 5250 5220 5280 5280 5280 5280 5280 5280 5280 5280 5280 5280 5280 5280 5280 5280 5280 5280 5280 5280 529 520 520 520 520 520 520 520 520	- - - - - - - - - - - - - -	- - - - - - - - - - - - - -	-
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EXPENSES	Design & Prototyping Testing Licensing Fees Other IT Build-Out and Implementation Web Design Domain Name and Registration Fees Web Hosting Services Hardware and Software Other Expenses Equipment Leases Utilities Telecommunications Office Supplies Professional Fees (Legal, Accounting) Insurance Other TOTAL EXPENSES OPERATING INCOME (LOSS) Income Taxes @ 30% NET INCOME (LOSS) Net Margin (%) Capital Expenditures Plant Equipment	Maybe we get a cheaper of the second	- 0 5215 0 - 5350 515 518 5100 - 53,500 0 5250 519,000 5200 5200 519,898.00 0 529,000 520,0000 520,000 520,000 520,000	- 0 5100 0 - 50 511 518 5100 - 53,500 0 5250 5150 5220 5150 5220 5150 5220 5150 5220 5150 5220 515764.00 - 54,729.20 - 515,764.00 - 515,775,775,775,775,775,775,775,775,775,	- - - - - - - - - - - - - -	- - - - - - - - - - - - - -	- - - - - - - - - - - - - -	- 0 5100 0 - 50 511 518 5100 - 53,500 0 5250 5150 5200 510 5220 517,389,00 0 5280 0 517,389,00 - -511,442,00 -511,442,00 -511,442,00 -511,442,00 -511,442,00 -511,442,00 -511,442,00 -512,40%	0 500 511 518 5100 - 53,500 5250 5250 5250 5200 5200 5200 5200 521,139.00 - 521,139.18.00 -513,818.00 -513,918,918,918,90 -513,918,918,918,918,918,918,918,918,918,918	- 0 5100 0 - 50 511 518 5100 - 53,500 0 5250 5150 520 520 5150 5220 0 5220 0 5220 - 53,591.80 -512,306.00 -512,306.00 -139.32% - 53.00	- - - - - - - - - - - - - -	- 0 5100 0 - 500 511 518 5100 - 53,500 0 5250 5150 5250 5150 5220 0 5220 0 5220 0 5220 0 5220 0 5220 53,500 0 5220 53,500 0 5250 53,500 0 5250 53,500 0 5250 53,500 0 5250 53,500 0 5250 53,500 0 5250 53,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,500 0 5250 52,796.00 52,638.80 - 52,796.00 52,796.00 52,796.00 52,796.00 52,796.00 52,796.00 52,796.00 52,796.00 50,000 50,0000 50,000 -	- - - - - - - - - - - - - -	- - - - - - - - - - - - - -	-
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compare them to VA Investments

Issue Confronting Site:

58% of veterans carry credit card debt month to month and 55% believe they are ill prepared for a financial emergency.¹ Veterans are often paid monthly or via a lump sum after their service, but are usually not given any aid on how to use it. Veterans are disadvantaged when it comes to finance and investment. This leads to economic hardships our veterans do not deserve.

1. https://www.marketwatch.com/story/why-veterans -have-more-money-problems-2014-05-21 What are your biggest expenditure areas? How do they change as you scale up?

 veteran's life quality
 subscription.

 Where do you plan to invest your profits?
 Break down your revenue sources by %

own your revenue sources by % Inspired by The Business Model Canvas

Above is our social business model canvas. This shows an overview of our entire business plan.

Impact:

If this business plan is properly executed, it could bring great financial success to our veterans. We have calculated a social return on investment of 28:1 over the first three years of our enterprise.

This opportunity has also taught me how to properly create a business plan, research market conditions, and has made me more charitable. Above is our financial plan for our first year. It shows all of our revenues, expenses, taxes, and investments monthly for the first 12 months. According to this plan we will be profitable in our third year!

Acknowledgments:

A big thank you to Professor Thompson for offering feedback and assistance throughout the semester, and I would also like to thank Dr. Peel and Mrs. Thomson from SDU.

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